

Award

Subject: RCPA Media Awards
Approval Date: February 2006, March 2008, November 2013
Review Date: March 2015
Review By: PR Company, CEO, Board of Directors
Number: 1/2006

The RCPA Media Awards are for excellence in journalism relating to pathology.

There are two categories, Print/Digital Media and Electronic media. In each category, there is a \$2000 prize for the media professional who is judged to have best portrayed issues within the field of pathology.

Work published, broadcast or televised in Australia, New Zealand, Hong Kong, Singapore or Malaysia between 1 January and 28 February the following year will be eligible to win the awards.

Members and employees of the College, its public affairs advisers and their immediate family members are not eligible to enter.

Articles published in College publications are not eligible.

The judges' decision will be final. The prizes may be divided where entrants are given equal ratings by the judges. In addition, the judges have the right to not make an award in any category when, in their opinion, the entries in that category are not of a sufficient standard to merit an award.

Judging Panel

The prize winners will be selected by a panel of judges which will include:

- Two members of the editorial committee of PathWay or the College's Public Relations advisors
- The CEO of the RCPA
- Two Fellows from Advisory Committees/Board of Directors

Judging Criteria

Entries will be judged on the following criteria, in order of importance:

- Effectiveness in giving readers / listeners / viewers a greater awareness and understanding of the importance and value to the community of the work of Pathologists
- Audience Appeal and Relevance
- Accuracy and Objectivity
- Presentation

Presentation of the Awards

The winners, to be announced during Pathology Week, will be the guests of the College at the College's Annual Pathology Update Dinner/Cocktail Party where the presentation will take place.

Entries

Entries can be nominated by a journalist/media professional or a Fellow/member of the public.

Public/ Fellow nomination – How to enter?

Complete the attached entry form, and send it with the following;

- a statement of 200 words (maximum) outlining why the entry should be considered.
- Where possible:
 - Print/Digital: a copy of the article in its original form;
 - Radio: a cassette of the item(s) as broadcast; or
 - Television: a high quality VHS cassette of the story/stories, as televised or an indication of the date and outlet where the story/article appeared.

Media Professional – How to enter

Complete the attached entry form and send it with the following:

- a statement of 200 words (maximum) outlining the circumstances in which the entry was prepared and the research undertaken;
- a copy of the entry/entries, which must be
 - Print/Digital: a copy of the article in its original printed form
 - Radio: a cassette of the item(s) as broadcast; or
 - Television: a high quality VHS cassette of the story/stories, as televised

Entries should be sent to
The Chief Executive Officer
RCPA
207 Albion Street
Surry Hills NSW 2010